



# HOPE FOR HARLEM 2026

A DAY OF RESOURCES. A LIFETIME OF IMPACT.

## WHO WE ARE

Hope for Harlem is an annual community event hosted by First Corinthian Baptist Church (FCBC) in partnership with DC9. What began as a response to the challenges of COVID-19 has grown into one of Harlem's most impactful and anticipated days of service, connection, and celebration.

More than a resource fair, Hope for Harlem is a vibrant block party rooted in dignity, joy, and community—bringing together thousands of neighbors and dozens of organizations to provide critical resources and real hope.



## OUR IMPACT IN 2025



**1,000+**  
Backpacks  
with school  
supplies  
distributed



**750+**  
Grocery bags  
& **900+** bags of  
fresh produce  
distributed



**1,800+**  
Hot meals  
served



**Free**  
haircuts,  
wellness services  
& health  
screenings



**Access**  
to employment,  
mental health &  
family  
resources



**Live**  
entertainment  
& community  
activations

## EVENT DETAILS

**Saturday, August 22, 2026**  
**116th Street, Harlem**  
(between Adam Clayton  
Powell Jr. Blvd &  
Frederick Douglass Blvd)

*Thank you for  
being part of the hope!*

## WHY PARTNER WITH HOPE FOR HARLEM?

A partnership with Hope for Harlem is an opportunity to make a meaningful and visible investment in the Harlem community. It allows your organization to:

- ✓ Directly impact families by providing critical resources
- ✓ Engage authentically with the Harlem community
- ✓ Align your brand with a trusted, community-centered initiative
- ✓ Showcase your commitment to service, equity, and collective impact

**Together, we can ensure that Hope for Harlem remains a powerful source of support, connection, and joy for all who attend.**

# SPONSORSHIP OPPORTUNITIES

Your partnership helps provide critical resources, meaningful connections, and a powerful day of hope for our Harlem community.

## ADAM C. POWELL JR. BLVD SPONSOR

**\$10,000**

### PRESENTING SPONSOR

All Lenox Avenue Sponsor Perks plus:

- ✓ Premier logo placement on all event materials, signage, and digital promotions
- ✓ Verbal recognition during the opening ceremony and throughout the event
- ✓ Opportunity to speak or host a spotlight moment on the main stage
- ✓ Premium booth placement at the event
- ✓ Social media spotlight



Most prominent visibility and recognition across all platforms.

## LENOX AVENUE SPONSOR

**\$8,000**

All St. Nicholas Avenue Sponsor perks plus:

- ✓ Logo placement on event signage and digital promotions
- ✓ Priority booth placement at the event
- ✓ Recognition in impact report
- ✓ Social media thank you post



High visibility with strong community recognition.

## ST. NICHOLAS AVENUE SPONSOR

**\$5,000**

All Morningside Avenue Sponsor perks plus:

- ✓ Recognition during the event
- ✓ Booth space at the event
- ✓ Company logo on volunteer t-shirts



Valued visibility and engagement with attendees.

## MORNINGSIDE AVENUE SPONSOR

**\$3,000**

- ✓ Name listing on event signage
- ✓ Recognition in post-event email blast



Essential support. Meaningful impact.

## YES! WE WANT TO PARTNER WITH HOPE FOR HARLEM 2026

Please select your sponsorship level:

- ☐ Adam Clayton Powell Jr. Blvd Sponsor — \$10,000
- ☐ Lenox Avenue Sponsor — \$8,000
- ☐ St. Nicholas Avenue Sponsor — \$5,000
- ☐ Morningside Avenue Sponsor — \$3,000
- ☐ Other Amount: \$ \_\_\_\_\_

## OR SCAN TO SPONSOR DIGITALLY

It's quick, easy, and secure!

SCAN  
HERE



## PAYMENT INFORMATION

Checks may be mailed if you prefer not to support digitally.



Make checks payable to:  
**First Corinthian Baptist Church**



Mail to:  
**First Corinthian Baptist Church**  
ATTN: Bysheena Jackson—  
Hope for Harlem Sponsorship  
1912 Adam Clayton Powell Jr. Blvd  
New York, NY 10026



Please include in the memo line:  
**Hope for Harlem 2026 Sponsorship**



**BYSHEENA JACKSON**

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